

Marie Woodward

Sports Massage and Remedial Therapy Programme Lead, Year 2 Manager and Lecturer at University College Birmingham



Marie Woodward has been a Lecturer in Further and Higher Education since 1993. During this time, she has worked in a variety of Higher Education Institutions and Colleges and taught students at a range of levels, ages, and experiences while running a successful clinical practice.

She began her career as a massage therapist in 1989 and quickly realized that further skills were needed to help treat the array of soft tissue problems that clients presented with. She has studied with the London School of Sports Massage and continued with a wide variety of courses to enhance her skills. Marie has a BSc (Hons) Sports Therapy and MSc in Health Science (MSK) and her special interests are remedial treatments for the management of soft tissue conditions.

Whilst at University College Birmingham, she has taught on a number of courses, been involved in programme development and presently she is the programme leader for the Foundation Degree in Sports Massage and Remedial Therapy where she manages and delivers a number of the clinical modules.

Matt Greasley

Sports Massage and Remedial Therapy Year 1 Manager and Lecturer at University College Birmingham



Matt initially developed his passion for Sports and Exercise Therapy after completing work experience at an injury clinic in Derby, where he found that a combination of manual therapy and exercise worked well for the clients.

Matt graduated from University College Birmingham in 2017 with a degree in BSc (Hons) Sports Therapy. Then went onto to be one of the Sports Therapy and Sports Massage and Remedial Therapy graduate teaching assistants before becoming a lecturer. He also works as a Sports Therapist at an injury clinic in Derby and volunteers at local charity events providing post event treatment.

He teaches on both Further Education and Higher Education courses at University College Birmingham. In Higher Education, the level 4 modules for the Sports Massage and Remedial Therapy course he teaches are: Academic Skills, Applied Physiology and Remedial Exercise. He is also the year 1 tutor and year manager.

Gareth Bate	
Sports Therapy Year 1 Manager, Lecturer at University College Birmingham	
<p>Gareth has been a lecturer firstly in Further and most recently Higher Education since 2008. During this time, he has complemented this academic work with practice in elite sport and private practice.</p> <p>His career began after completing his undergraduate BSc (Hons) in Sports Therapy in 2007, where he was fortunate to join Ospreys Rugby as an Academic Sports Therapist. This is where his appreciation for the role that soft tissue therapy can play, in supporting the preparations and recovery of elite athletes began. In more recent years, Gareth has had the privilege of being a part of the Scotland Rugby National Team and has attended two Rugby World Cups in 2015 & 2019, along with 7 Six Nations Championships. In 2018 Gareth also attended the Commonwealth Games on the Gold Coast in Australia as Soft Tissue Lead with Team Scotland, where the team achieved their best medal count at an overseas Games.</p> <p>He has continued his own studies with a postgraduate certificate in Teaching and Learning, as well as currently undertaking a Masters degree in Sport and Exercise Medicine at Cardiff Metropolitan University. His Master's research is focused on the role of isometric neck strengthening in community club rugby.</p> <p>During his time at University College Birmingham, he has taught across a number of different modules from strength and conditioning to professional clinical practice on the Sports Therapy program, where he is also module lead for soft tissue therapy, to remedial exercise and common sports injuries on the Sports Massage and Remedial Therapy degree."</p>	

Keith Ward	
Lecturer University College Birmingham	
<p>Keith Ward is an experienced sports, exercise and rehabilitation therapist, lecturer and author. He has been in practice for 25 years and has worked in a number of multidisciplinary clinics over the years, alongside a career in lecturing in sports therapy, soft tissue therapy, and health and fitness. He has taught at a number of further education colleges, private training organisations and universities, and since 2009, has been a full time lecturer at University College Birmingham. He has published two successful textbooks for the sports therapy profession – Hands-On Sports Therapy (Cengage Learning, 2004) and the Routledge Handbook of Sports Therapy, Injury Assessment and Rehabilitation (Routledge, 2016).</p> <p>He has a BSc in Rehabilitation Science and an MA in Teaching and Learning in Vocational Subjects. He also holds qualifications in Sports Therapy, Exercise Referral, Cardiac, Cancer and Diabetes Rehabilitation.</p> <p>For the FdSc SMART programme at UCB, Keith is module leader for the level 5 Health and Wellness module.</p>	

Brady

Lecturer

University College Birmingham

He has worked in the Sports Industry for over 20 years and for the past two years has taught at University College Birmingham, predominantly as a sports management lecturer. He moved from industry (working in senior management roles) into higher education because he is passionate about helping students develop their knowledge of sports business functions and to be able to apply what is taught to real industry situations. He currently teaches across all year groups on modules such as the business of sport, finance in sport, creative business enterprise and sports marketing.

Sports Massage and Remedial Therapy students will often consider working on a self-employed basis as a viable option, post-graduation, and it is enjoyable to support them shape their ideas into a real business proposal. The module helps explore creative business ideas, financials, marketing, resource management, etc. - and develop students' ideas into a business plan/proposal and business pitch. His engaging teaching style helps not to just offer students information, but to work with them to develop their idea into a business proposal which would be ready to enter the marketplace.

He is also a level 5 year manager for Sports Management students and firmly believes that students need to learn in an environment that is open for questions and shared experiences - working with sports massage and remedial therapy students certainly offers this, and by the end of the module students leave with a clear idea of how to take the knowledge they have developed throughout the course and develop a viable business.